Computing

Lesson 3: Credibility of sources

Gaining support for a cause

Ben Garside



Task 1 - Real news or fake news

- You have 10 minutes to write a news article.
- Pick a topic that interests you and that you may already have some knowledge about (think about something that you are studying in other subjects, such as History or Geography).
- Decide whether to make it a real or fake news article.
- Write a paragraph or two on your topic and try to hide two clues that would indicate whether the article is real or fake.



Task 1: Your article

Use the space k	below to write a	paragraph or tw	o on your topic an	d try to hide two
clues that would	d indicate wheth	ner the article is	real or fake.	



Task 2 - Who is your audience?

1. Delete all of the categories on the following slide that you don't think are relevant for your blog post.

2. Add three more audience categories that would also be relevant for the audience of your blog post.



Task 2 - Who is your audience?

Donates money Girl Boy to charity Age 10 – 13 Has a mobile Age 5 – 10 phone Age 3 – 5 Age 14 – 18 Has no experience Has some of issue **Adult** knowledge **Volunteers** of issue Uses Cares about the Uses the social environment In a internet media Single Married relationship Plays a Doesn't Doesn't use Doesn't use sport Lives in the have a social media the internet local area mobile phone