

English

Lesson 1

Writing rhetoric: the framework of rhetorical writing

Miss Howard



OAK
NATIONAL
ACADEMY

Should we lower the legal age to drive to 13 years old?

Step of rhetoric	What to include	Help to get started
Ethos	Personal pronouns, saying 'this is important...' or using anecdotes.	Our safety must be considered...
Logos	Facts and figures, an expert opinion, dialysis. CHALLENGE: Provide a counter argument, then convince, convince, convince!	87% of dangerous driving is as a result of...
Pathos	Emotive language, direct address, powerful final line.	Your innocent children placed behind that wheel?

