

English

**To identify features of a persuasive advert
(read as a writer).**

Lesson 7 of 10

Miss Toole



Hello everyone, my name is Dr Sweet. I am a honey seller.
Every Friday I sell my jars of honey at the farmers market.
This is what I say to get people to buy my honey.

Roll up, Roll Up. Listen everybody.

Come and buy my honey

Buy it with your money

It's really sweet and runny

Put it in your tummy!



**“This is absolutely the best honey in the town,
and let me explain why you should all buy it!**

**“First, it is delicious. My honey comes from
bees next to a field of roses. My honey tastes of
roses. It is delicious.**



“Second it is famous: show it to your friends and they will be impressed that you have such amazing honey. They will respect you if you buy my honey.

“Third it is great value. You can buy one jar for £5 or three for just £10.50



“Hurry now before I run out of honey and you will have to buy cheap boring honey from the supermarket.

Buy now before it is too late!

Buy now and you will feel great

Buy now, don't dither or wait!

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