

Lesson 1: What is Pre-Production?

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Task 1 - Considerations

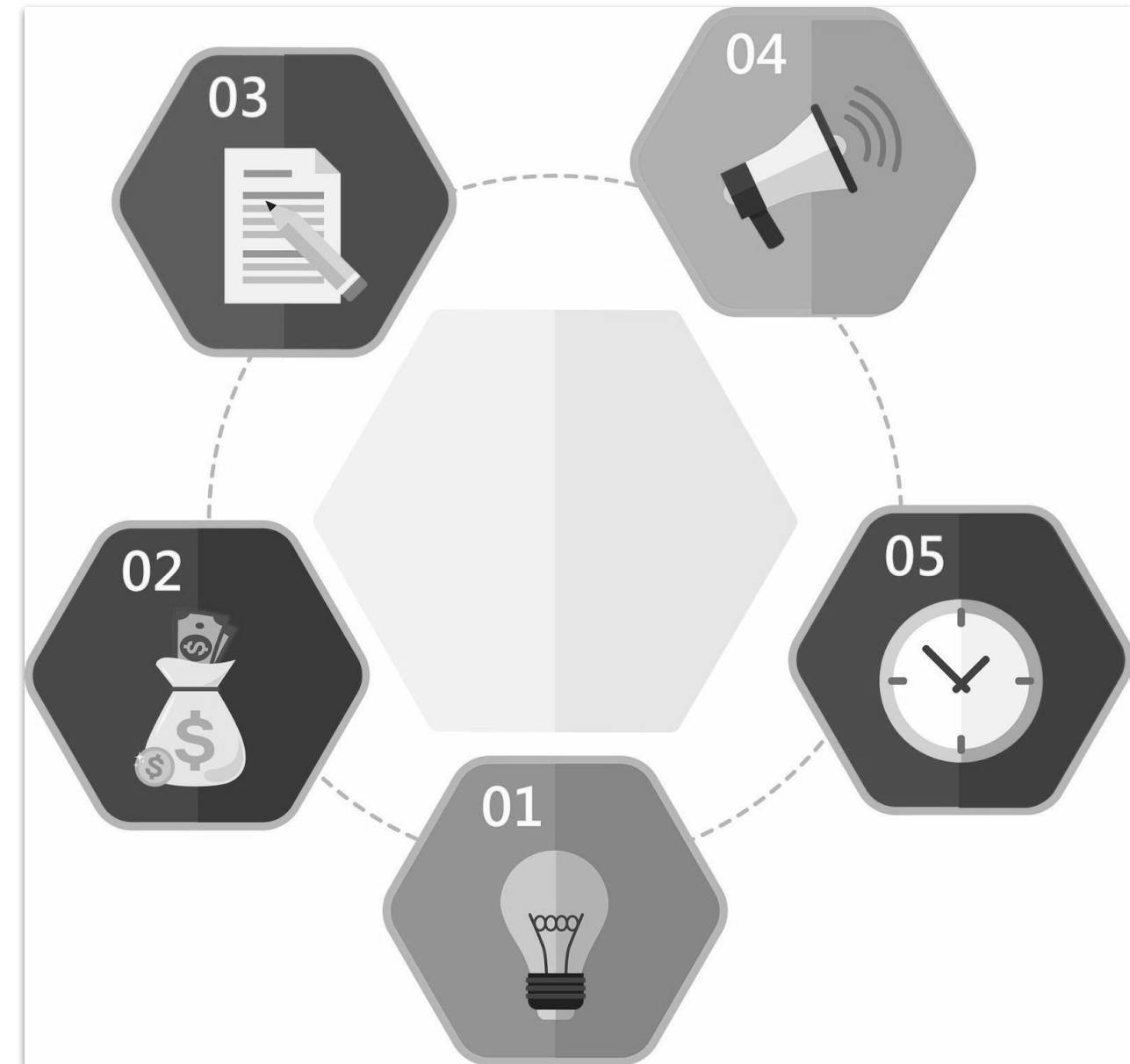
Write down a list of considerations that should be discussed with the client before the website can start to be produced.



Task 2: Creating a mind map

Create a mind map for the clients website to outline:

- The website functionality
- Target Market
- Finance and budget
- Design and logo
- Timescales and deadlines



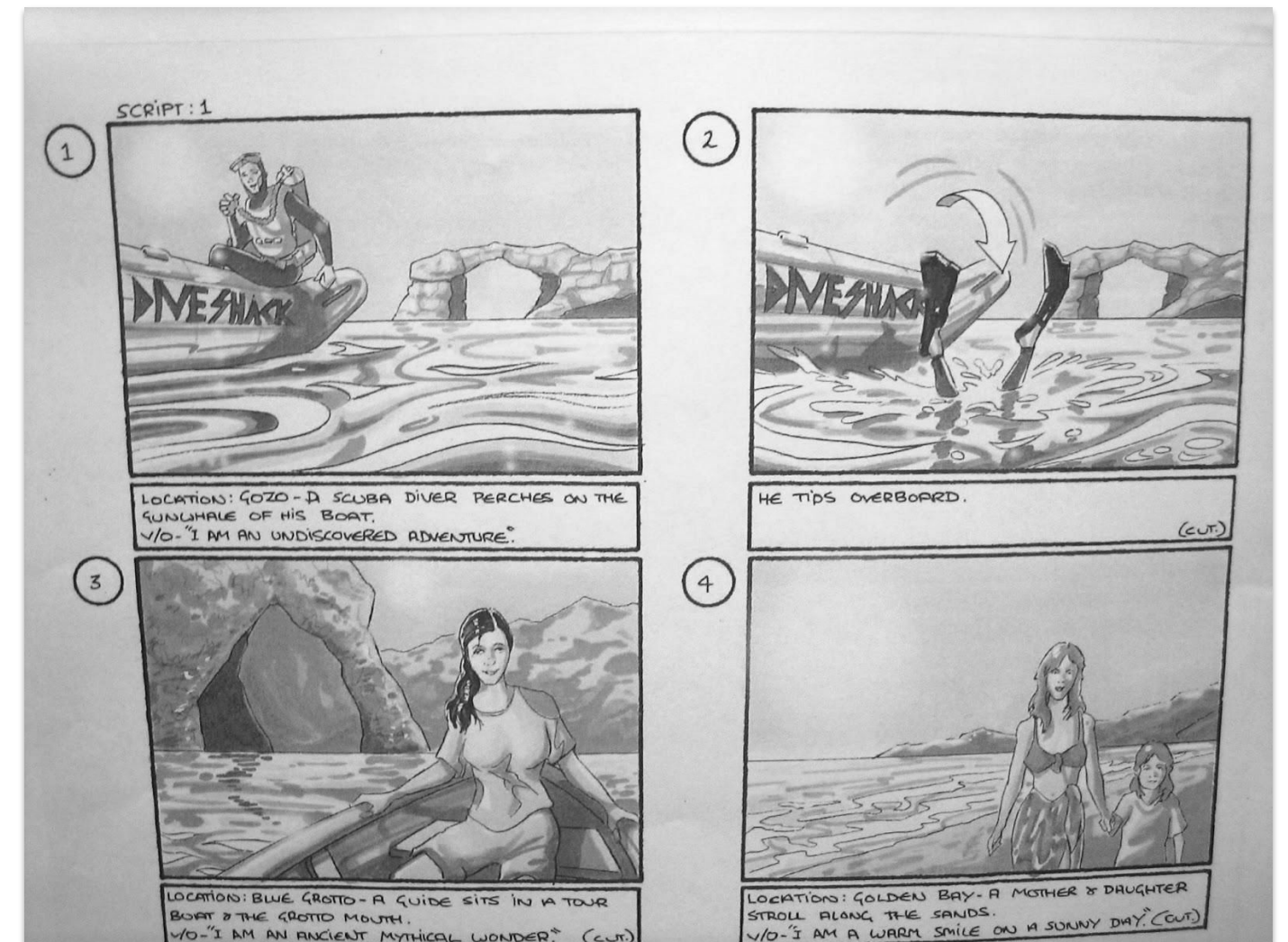
Credit: Pixabay



Task 3: Creating a storyboard

Create a storyboard using the template provided about a three minute video showing the robot helping around the house. The aim of the advert should be to remove customers fears about having a robot in their home.

There is a template available on the next slide.



Credit: 74105777@N00, Flickr



Project				Scene				Page			
Shot											
Shot											

