

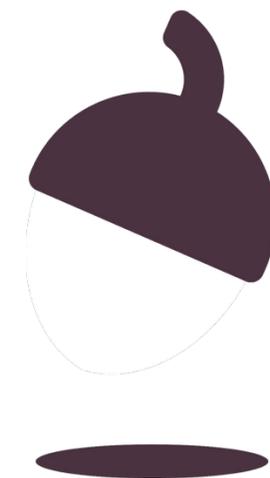
Citizenship

# Does the media create more harm than good?

Lesson 6 of 6

Downloadable Resource

Mr Joy



**OAK**  
NATIONAL  
ACADEMY

# Task 1 – Recap Challenge

	Hint
<b>7 news values</b>	Timeliness
<b>6 Information Neighbourhoods</b>	Journalism
<b>The first 5 stages of REVIEW</b>	Reputation
<b>4 ways that the media holds people to account</b>	I, D, NFP, IJ
<b>3 broad types of media</b>	P, B, N
<b>2 sets of rules that journalists may follow</b>	Codes
<b>1 name of the amazing teacher you've had</b>	



## Task 2 – ‘Harmful or Helpful?’ statements

Decide whether these statements best show that the media can help or that the media can harm. There are more arguments on the next page.

Good journalists will amend or apologise if required	The media helps to inform society
Emotional language can lead us to make snap judgements	False stories may be published



## Task 2 – ‘Harmful or Helpful?’ statements

The media holds people in positions of power to account	Political affiliations can affect reporting
Facts and opinions aren't always clear to the public	Journalists may invade the privacy of individuals
News outlets decide what to report	People can share their opinions through the media
Codes of conduct prevent bad behaviour from happening	Media campaigns can make a difference to society



# Essay sentence starters

## Opposition – ‘but’

- However
- Instead
- Although
- In contrast
- Whereas
- Nevertheless
- On the other hand
- Some people do not believe

## Reinforcing – ‘and’

- Furthermore
- In addition
- Also
- Besides
- Moreover
- One reason is
- A further point is
- Many people believe that

## Explaining – ‘so’

- For example
- For instance
- In other words
- In turn
- First of all
- Finally
- In conclusion
- It is clear that



# Essay evidence from previous lessons

The media gives people a voice	They report stories in public interest	The media holds people to account
<i>Daily Telegraph</i> 'Expenses' stories	Not all information intends to inform	Media campaigns can effect change
News outlets decide what to report	Journalists are held accountable	<i>News of the World</i> phone hacking
Political affiliations may affect content	The media helps to inform the public	The media focuses on negative stories



# Essay structure reminders

## Introduction

- Set the scene
- 'For' viewpoint
- 'Against' viewpoint

## Arguments for/against

- Point
- Evidence
- Explain

## Conclusion

- Opening statement
- Evaluate
- Decide

