

Features of an Effective Video

Lesson 4 of 6

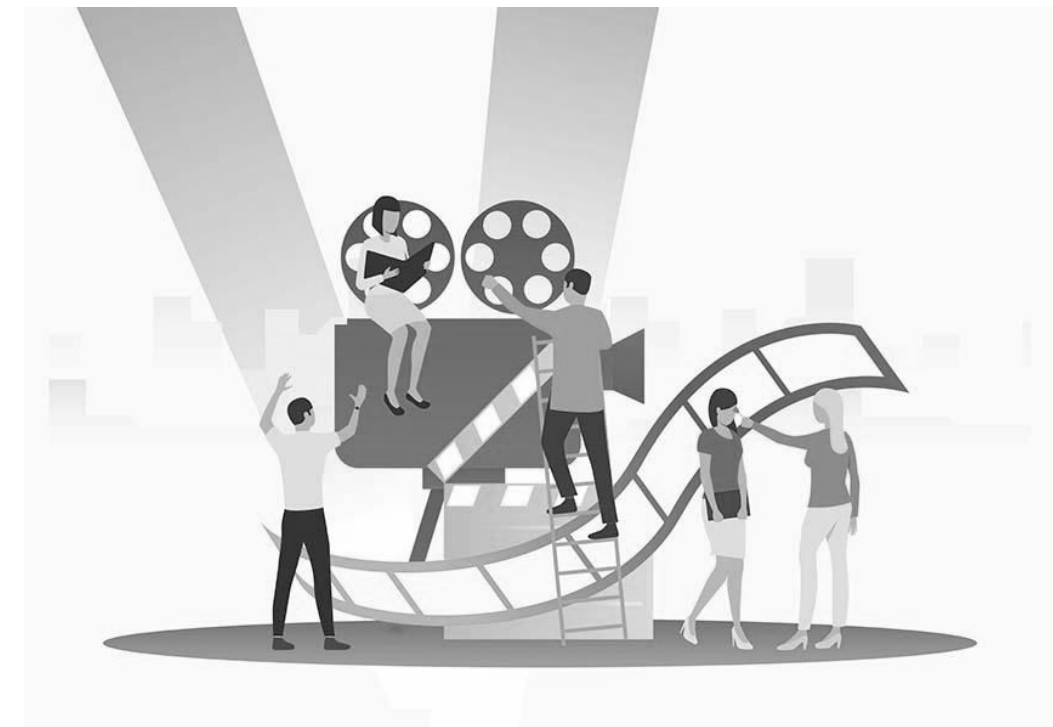
Jane Adamson



Task 1: What makes an effective video?

Analyse the content and answer the questions on the worksheet.

Think about the video and the importance of planning content for an audience.



Credit: [Freepik]



Task 1: What makes an effective video?

Which videoing techniques are used in the video?	What is the video content about?	What top tips about creating a video can you take away from watching this video?
What is good about the video content?	What is not so good about the content?	



Task 2 - Mind mapping

Make notes as you listen to the slides about light and colour



Credit: [Pixabay]



Task 2 - Mind mapping

Make notes as you listen to the slides about audio

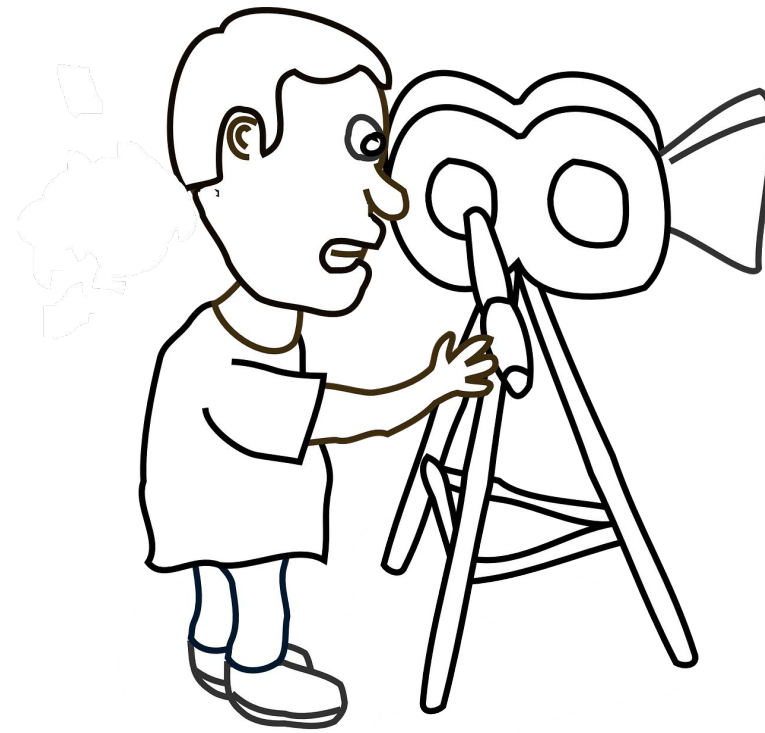


Credit : [Pixabay]



Task 2 - Mind mapping

Make notes as you listen to the slides about camera angle and framing



Credit : [Pixabay]

